



For Immediate Release,
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IEEM AND SOUTH BEACH FOOD & WINE FESTIVAL TEAM UP

International Event and Exhibition Management is pleased to announce the enormous privilege Southern Wine and Spirits has bestowed—the official host of The Italian Pavilion at the 2011 South Beach Food & Wine Festival. This year marks the 10th anniversary of the esteemed festival, which showcases international and renowned wine and spirits producers, culinary personalities and the finest cuisine with participation of Food Network that made the festival world famous.

At the Italian Pavilion, wine and food lovers will celebrate Italian culture and discover some paramount Italian exports from the gastronomic world. The partnership between IEEM and South Beach Food & Wine Festival will allow Italy to be transported directly to Miami during the star-studded four day spectacular.

With over 11 years of experience headquarters in Verona, Italy, and USA office in Miami – Aventura— IEEM has garnered international recognition for the various events they've produced .

IEEM has created wine tastings, seminars, gala events and exhibitions around the globe including the annual wine and spirits trade exhibition Vinitaly in Verona, Italy; Vinitaly US Tour, which bringing the best of the best from Italy nationwide; The Young Lions Conference in New York hosted by the notable Serena Suttcliffe; Grandi Marchi, a group of elite Italian wine making families, among other prestigious programs.

Offering consultation services for the development and execution of various promotional events as well as developing integrated marketing and public relations campaigns for some of the world's largest and most successful Food & Beverage events, IEEM and its solid team of professionals, has become an indispensable name in the industry. As the host of South Beach Food & Wine Festival's Italian Pavilion, the nation is sure to take notice once more of the impeccable work the event company is known for.

The extraordinary four day festival, held Thursday, February 24 – Sunday, February 27, 2011, will celebrate the best in food and wine, Miami and Italy. Programming for the Italian Pavilion is underway and sure to please. For more information about IEEM or the 2011 South Beach Food & Wine Festival's Italian Pavilion, please contact:

FOR MORE INFORMATION PLEASE CONTACT:

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